

From: The Minister

Mark Durkan MLA
Northern Ireland Assembly
Parliament Buildings
Ballymiscaw
Stormont

Dear Mark,

AQW 48134/22-27– INFORMATION TO BE PLACED IN THE ASSEMBLY LIBRARY

Due to the volume of information provided, attached at Annex A, I have arranged for the detail to be placed in the Assembly Library.

Yours sincerely,



**Gordon Lyons MLA
Minister for Communities**

Below is a list of social media accounts operated by the Department for Communities and its ALBs. Expenditure for the last two years is also listed.

ORGANISATION	SOCIAL MEDIA ACCOUNTS	2024/25 EXPENDITURE	2025/2026 EXPENDITURE
Core Department	Facebook five accounts - Department PRONI LoveHeritage Líofa JBo	£4,694.49	£12,503.32
	Instagram four accounts- Department PRONI LoveHeritage JBo	0	0
	YouTube two accounts- Department PRONI	0	0
	X three accounts- Department PRONI Líofa	£210.00	£210.00
	LinkedIn one account Department	0	0

Armagh Observatory and Planetarium	Facebook	£330.75	£1,828.87
	X (no longer active)	0	0
	Instagram	0	0
	LinkedIn	0	0
	YouTube	0	0
Arts Council	Facebook	£2,121	£1,981
	X	0	0
	Instagram	0	0
	LinkedIn	0	0
	YouTube	0	0
Charity Commission	LinkedIn	£240	£1,074.04
	YouTube	0	0
	Bluesky	0	0
	Facebook (inactive account)	£249.89	0
	X (inactive account)	0	0
Commissioner for Older People for Northern Ireland	Facebook	£108	£421
	Instagram	0	0
	X	0	0
	LinkedIn	0	0
	Bluesky	0	0
Foras na Gaeilge	Facebook/Instagram	£12,775.50	£4,166.09
	LinkedIn	0	£319.78
	Note figures from Foras na Gaeilge converted from Euro to sterling as of 18 June 2026		
Libraries NI	Facebook	£3,175	£4,000
	X	0	0
	Instagram	0	0
	YouTube	0	0
	LinkedIn	0	0
Local Government Staff Commission for NI	No social media accounts		

National Museums NI	Facebook	£22,220.31 (includes £4,222.18 for influencers)	£13,663.68 (includes £500 for influencer)
	Instagram	0	0
	Bluesky	0	0
	X	0	0
	LinkedIn	£128	0
	TikTok (inactive account)	0	0
NI Museums Council	Facebook	0	0
	Instagram	0	0
NI Commission for Children and Young People	Facebook	0	£25.00
	Instagram		
	LinkedIn	£25.00	£777.00
	X (inactive account)		
NI Local Government Officers Superannuation Committee	LinkedIn	0	0
	X	0	0
Northern Ireland Housing Executive	Facebook	£13,400	£9,950
	Instagram		
	LinkedIn	£9,650	£8,150
	X		
	YouTube		
	Flickr (subscription)	£60.00	£74.00
Sport NI	Facebook	£10,000	0
	Facebook – Tollymore National Outdoor Centre	0	0
	Instagram	0	0
	LinkedIn	0	0
	YouTube	£5,000	0

Ulster Scots Agency	Facebook	£895.00	£2,099
	X	£180.00	£144.00
	Spotify	£94.00	£60.00
Ulster Supported Employment Limited	Facebook	£1,621.92	£9,450.62
	Instagram	0	0
	LinkedIn	0	0