



Economy Committee Update Feb 2022

Project Stratum - Highlights

Nov
'20

- Contract Signed (17th Nov).
- 'Vertical Take-off' commences; First pole planted.

Feb '21

- First Stratum premises build complete.
- 1,041 – Coalisland.

Mar '21

- First Premises (1,041) released to sales – Meeting contractual commitment.
- First customer connected.

June
'21

- 4,488 Premised passed, exceeding contractual target of 3,223.

Sept
'21

- 13,700 Premised passed, exceeding contractual target of 12,729.

Dec
'21

- 22,140 premises passed, exceeding contractual target of 19,436.
- 1,431 NET Hours achieved (44 NET's); 100 Hrs Digital Inclusion

Jan '22

- Additional 8,500 premises added to the deployment plan and contract; First premises to be built and released by June.

Feb
'22

- All build areas for 2022 surveyed and designed.
- On track to continue to exceed Quarterly contractual targets.

Mar
'22

- Forecast to pass 29,168 prems v 27,067

June
'22

- Forecast to pass 37,682 prems v 34,191

Sept
'22

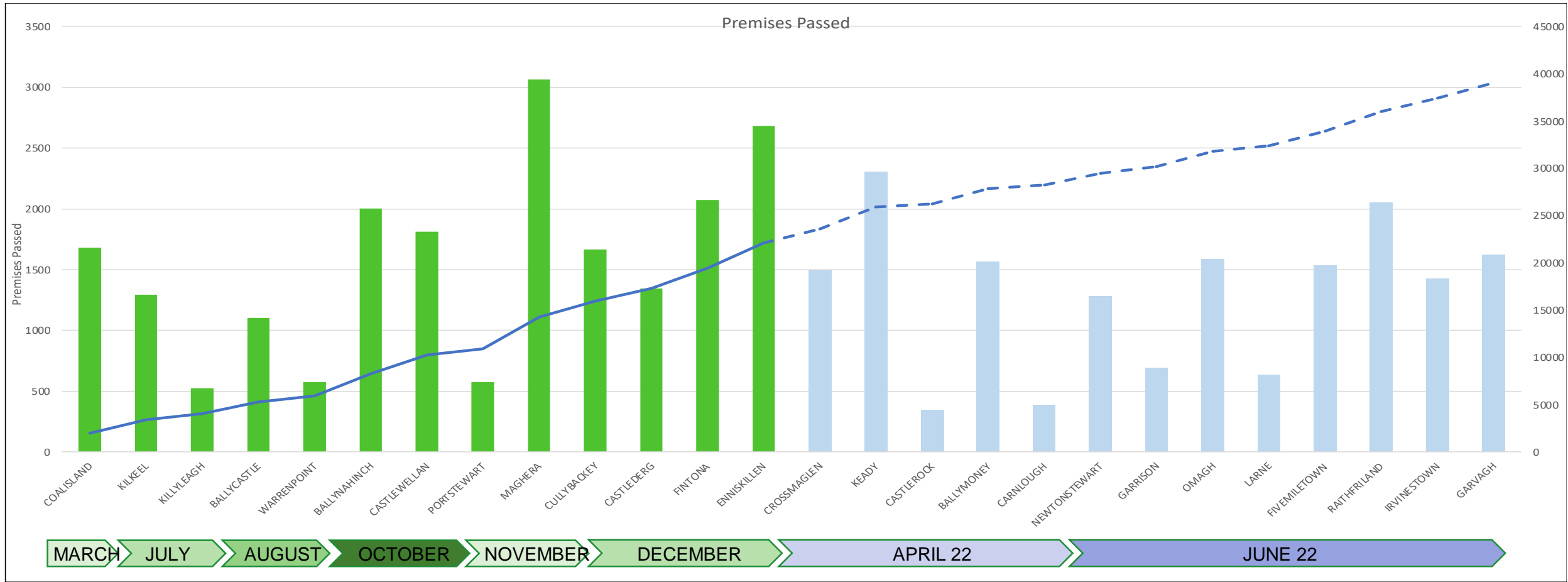
- Forecast to pass 46,110 prems v 43,158

Dec
'22

- Forecast to pass 53,104 prems v 52,140
- 60% overall deployment phase completed.

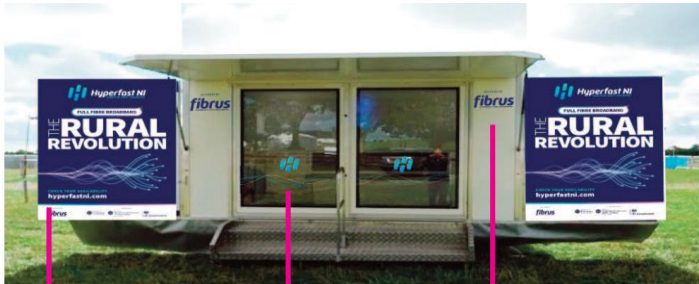
Premises Passed/Released for Sale

- Build continues to trend ahead of contractual commitment even with challenges encountered
- 22.1k prems passed – December 2021 V 19.6k Target!!
- On target to deliver 39k prems by June 22



Stakeholder Engagement & Marketing

- ~ 4000 Stratum general public and political enquiries managed
- 21 Community Events for each Build Area with a further 12 planned throughout 2022
- 8500 premises added and letters sent to all additional households/businesses to inform of inclusion
- www.hyperfastni.com continues to be 1st point of contact for enquiries – Availability Checker messaging updated for 8500 premises
- Social media channels & PR to further inform and promote Registrations of Interest and conversion to Take Up
- Fibre Ambassador and Build Managers managing community engagement on the ground to keep communities updated on roll out
- New Community Showcase vehicle (post CV19 restrictions) for promotion of Project Stratum
- Key Stage 2 Stem project planned for local schools in build areas
- 100 volunteer hours achieved 2021. Further 100 hours planned for 2022
- AONB – 28 day notice to Councils and engagement with rural Stakeholders e.g. National Trust, Ulster Wildlife
- New Self Build/Fund launch Q2 2022
- Additional RSPs anticipated 2022



Panels can be changed to accommodate event

Hyperfast NI Branding or generic graphic

This area could list ISP's

The exterior of trailer could be wrapped in a generic image to create interest and make it more inviting along with interior graphics

Future Connectable

Great news! Your property has now been included within Project Stratum as one of the additional 8,500 premises covered under the additional funding.

The Project team are now working hard to include your property as quickly as they can within the deployment plan but note that due to the timing of inclusion, your property may not be aligned to the current planned seasonal timing of other properties already included in Project Stratum within your local area.

The project team will contact you as soon as a deployment timescale (season/year) has been confirmed.

Key Stage 2 Stem Accredited Presentation and Project: 60 minutes

Short Video: Fibre Optics for Kids.

Problem Solving Task: Assemble a working Fibre Optic Light Source Model, Children working in teams of two.

Internet Safety: A short presentation illustrating the importance of Internet Safety.



Fibre Optic Instructions, Kit & Finished product