

The logo features a stylized orange molecular structure on the left, composed of circles and lines. To its right, the word "Chimimicroscope" is written in a large, black, sans-serif font. Below it, the word "UNIGE" is written in a smaller, orange, sans-serif font.

Chimimicroscope

UNIGE

Laboratoire de découverte et d'expérimentation

Welcome to the Committee for Employment and Learning

*Didier Perret – Université de Genève – March 5, 2013
Your edutainers: Antoine Tissot + Romain Letrun*



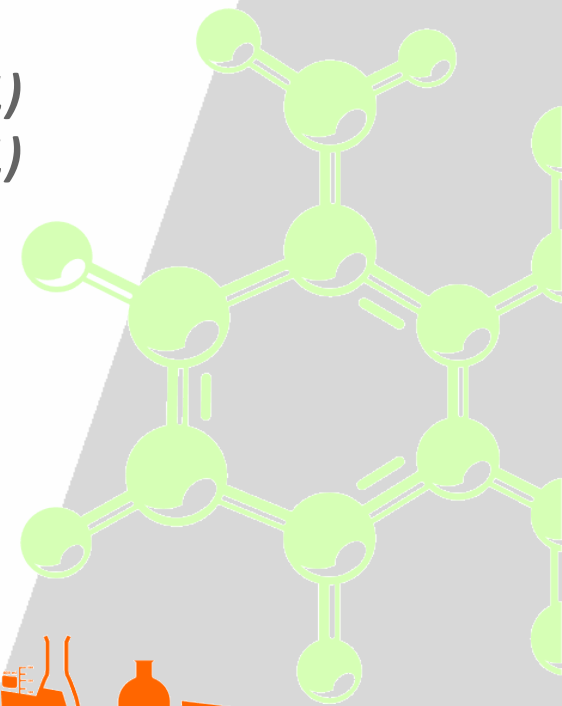
Where? And What?

- *University of Geneva – School of chemistry and biochemistry*
- *Attractive platform for the discovery and experimentation of the world of molecules: **EDUTAINMENT!***

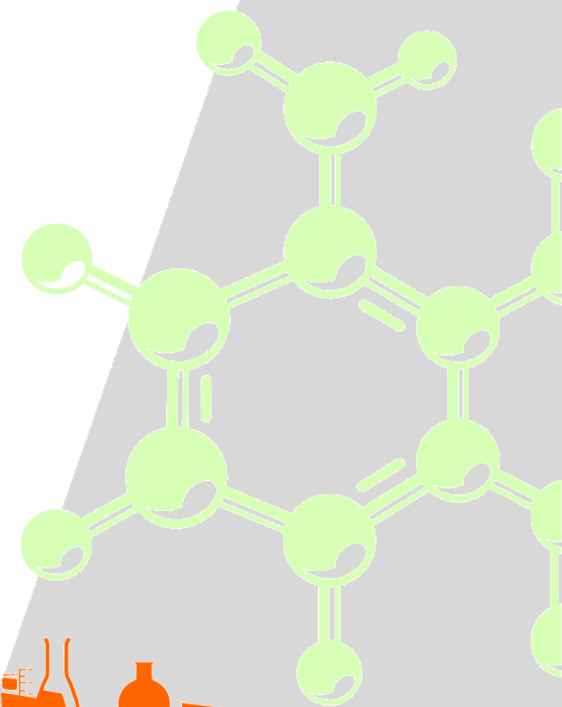
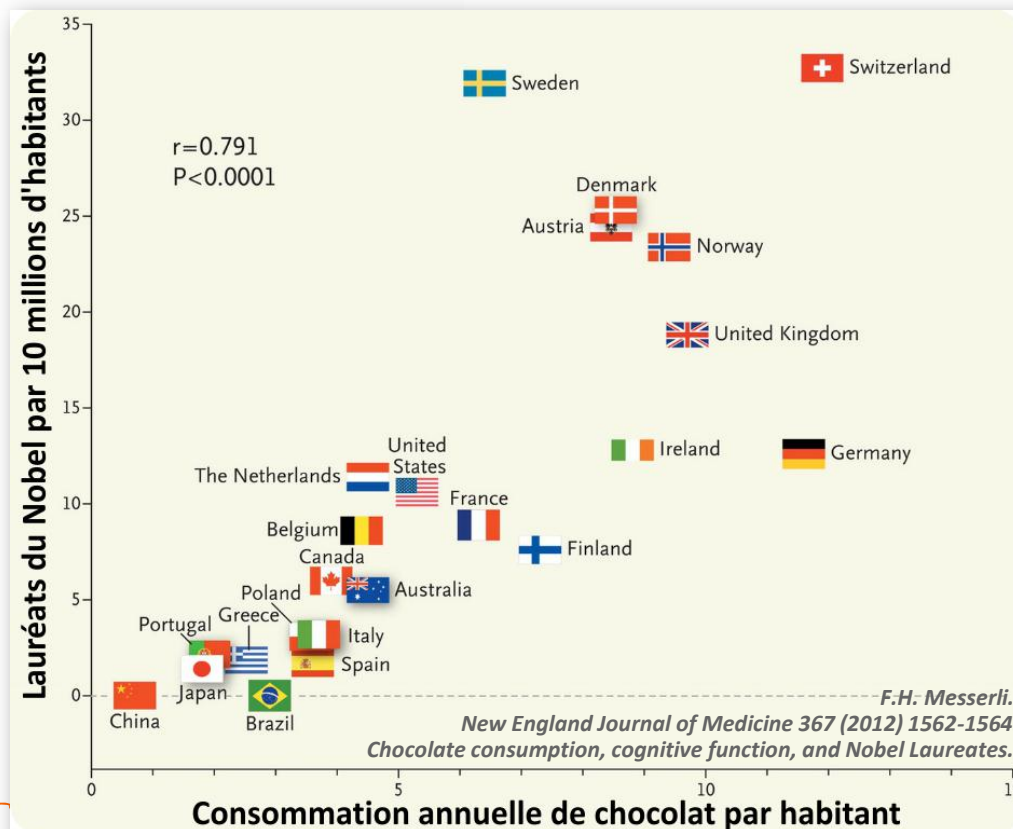


Which Themes?

- **1-hour visits (30-90')** for **5-25 visitors** aged **7-107**
- **Shows (edutainers) + practical work (visitors)**
- **Themes :**
 - **Chimie \leftrightarrow Énergie** (since November 2011)
 - **Chimie = Couleurs !** (since November 2011)
 - **Molécules en Mouvement** (since February 2013)
 - **Chiralité !** (since February 2013)
 - **Environnement** (starts Spring 2013)
 - **Chimie @ Maison** (starts Autumn 2013)
- **In the future: pharmaceuticals, doping, neurosciences, etc.**



Fitting to the News



How to Book?



Chimiscope
UNIGE

details and booking on <http://chimiscope.ch>

ACCUEIL PRÉSENTATION VISITE THÉMATIQUES ILS ONT DIT... ACTUALITÉS

CHIMIE ET couleurs

Atomes et molécules sont les acteurs du monde riche en couleurs qui nous entoure.

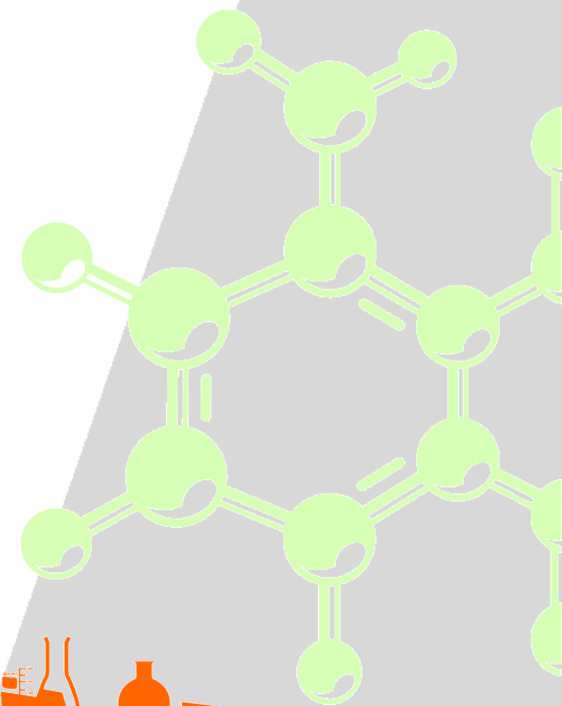
[EN SAVOIR PLUS ▶](#)

IMPRESSUM

Réalisation site web:
Sur Mesure créations
Visuels du lieu:
Boris Goussier et Stéphane Lécuyer

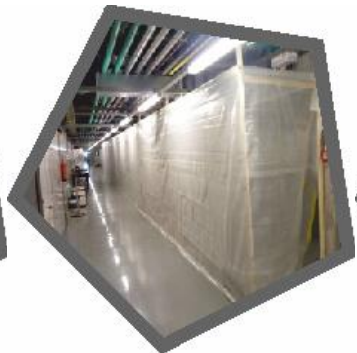
CONTACT
chimiscope@unige.ch

 **UNIVERSITÉ DE GENÈVE**
FACULTÉ DES SCIENCES



Birth of the Platform

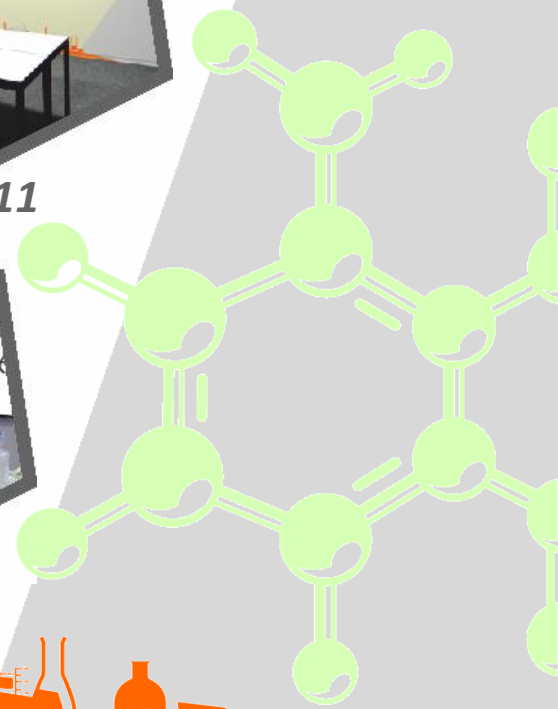
reunion room



lab



November 2011

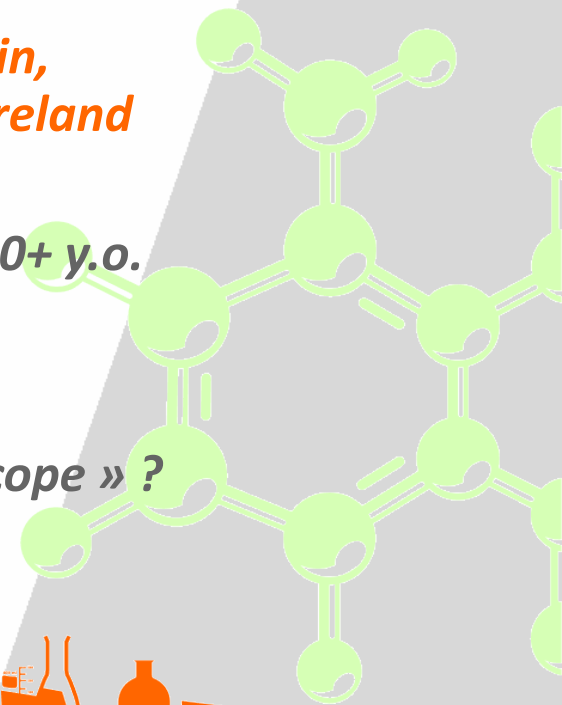




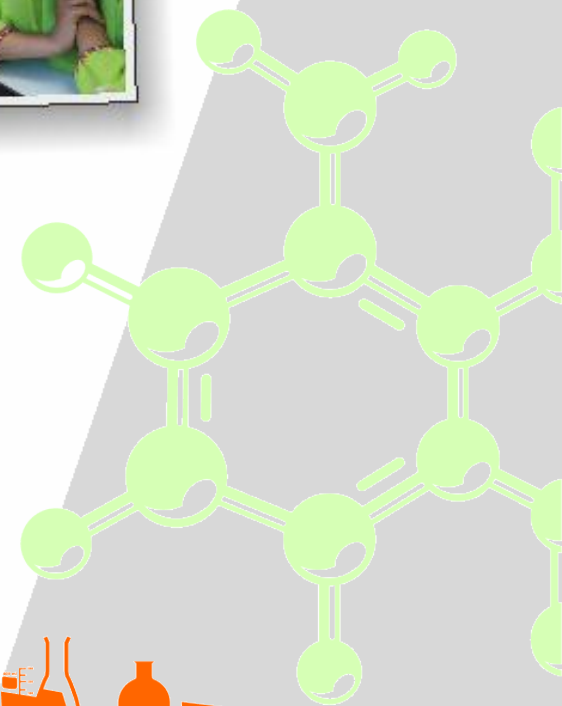
Appendix A

Happy Birthday!

- **170 visits** and **2'900 visitors** until today
- Now **2-10 visits per week**, constantly increasing
- **Origin of visitors** : **Geneva, Switzerland, France, Great Britain, Slovenia, Denmark, Finland, Luxembourg, Poland, North Ireland**
- **Age of visitors**: from 5 to 72 years old
 $1/3 = 15-19$ y.o., $1/4 = 12-15$ y.o., $1/4 = 7-12$ y.o., $1/5 = 20+$ y.o.
- **20'000 webpages** browsed and **5'300 web visitors**
(of which 60% are new visitors)
- « **combo Chimi/Physi-Scopes** » ; in the future a « **ScienceScope** » ?



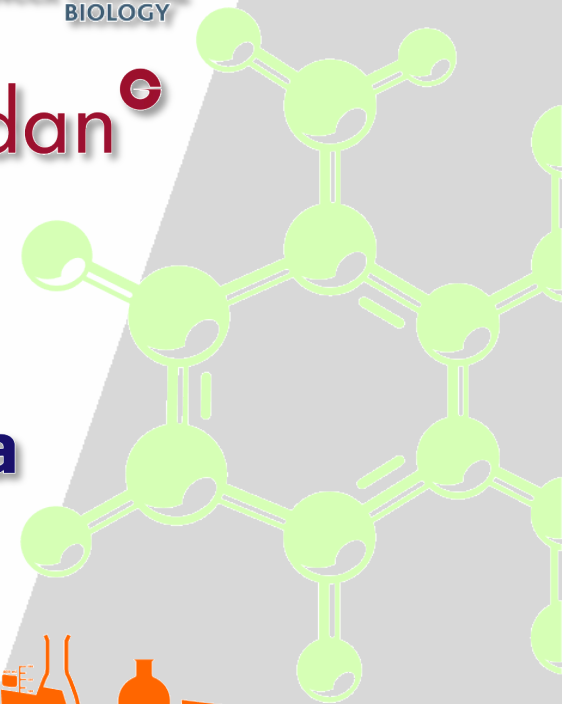
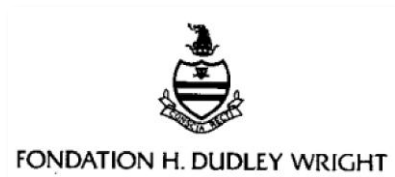
Satisfaction Audit





Appendix A

Say Thank You to...





<http://chimiscope.ch> chimiscope@unige.ch

Appendix A

EXPÉRIMENTER
COMPRENDRE
SYNTHÉTISER
MANIPULER
MODÉLISER
DÉCOUVRIR
OBSERVER
CALCULER
MESURER
PRÉVOIR
ÉTUDIER
CRÉER
RÊVER

