This paper provides information in relation to the per capita spend on the arts for the regions in the United Kingdom (Wales, Scotland and Northern Ireland) and the Republic of Ireland.

UNITED KINGDOM – FINANCING OF CULTURE

The Public Expenditure Statistical Analyses 2007 (PESA 2007)\(^1\), produced by the UK HM Treasury, brought about changes to the function and programme of public expenditure in order to comply with the United Nations Classifications of Functions of Government (COFOG)\(^2\).

The data in the tables that follow are consistent with the ‘Country and Regional Analyses’ which is published by HM Treasury in Chapter 9 of the Public Expenditure Statistical Analyses (PESA) 2007. The regional distribution figures were completed in January and February 2007\(^3\).

The tables show the central government and public corporation elements of Total Expenditure on Services (TES); TES is a near-cash measure of public spending. The tables include current and capital spending by the Department and its Non-Departmental Public Bodies, and public corporations capital expenditure. The tables do not include capital finance to public corporations, payments to local authorities or local authorities’ own expenditure\(^4\).

Regional Departmental spend includes the following;

1. Grant to the Welsh Fourth Channel Authority;
2. Funding of eight regional Cultural Consortia; and
3. Grant to the Greater London Authority

The data are based on identified expenditure on services that is also capable of being analysed for the benefit of individual countries and regions.

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\(^1\) Public Cultural expenditure per capita,
http://www.culturalpolicies.net/web/unitedkingdom.php?aid=62

\(^2\) United Nations Classifications of Function of Government (COFOG),
http://www.oecd.org/dataoecd/18/0/2666146.pdf

\(^3\) Public Cultural expenditure per capita,
http://www.culturalpolicies.net/web/unitedkingdom.php?aid=62

\(^4\) Public Cultural expenditure per capita,
http://www.culturalpolicies.net/web/unitedkingdom.php?aid=62
Expenditure that is incurred for the benefit of the UK as a whole is excluded. Tourism allocation is classified as identifiable expenditure. The PESA states that, “the analyses show the regional outcome of spending decisions that on the whole have not been made primarily on a regional basis”5.

The table below shows the Government spend on culture via Arts Councils per head of population in England, Scotland, Wales and Northern Ireland in 2006/2007 was as follows;

Grant Aid for four Arts Councils in the United Kingdom regions in 2005-2007

<table>
<thead>
<tr>
<th>Arts Council</th>
<th>Grant in aid 2005-06</th>
<th>Grant in aid 2006-07</th>
<th>Per capita spend 2006-07</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts Council England</td>
<td>409 178 000</td>
<td>422 361 000</td>
<td>8.19</td>
</tr>
<tr>
<td>Scottish Arts Council</td>
<td>55 298 000</td>
<td>62 474 000</td>
<td>11.93</td>
</tr>
<tr>
<td>Arts Council of Wales</td>
<td>26 930 000</td>
<td>26 808 000</td>
<td>8.80</td>
</tr>
<tr>
<td>Arts Council of Northern Ireland</td>
<td>11 534 522</td>
<td>10 274 852</td>
<td>6.13</td>
</tr>
</tbody>
</table>


Department of Culture, Media and Sport, total spending per head by country and region, in GBP, 2004-2006

<table>
<thead>
<tr>
<th>Spending per head</th>
<th>2004/05 Outturn</th>
<th>2005/06 Outturn</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total England</td>
<td>46.2</td>
<td>46.4</td>
</tr>
<tr>
<td>Scotland</td>
<td>43.1</td>
<td>46.8</td>
</tr>
<tr>
<td>Wales</td>
<td>80.1</td>
<td>75.3</td>
</tr>
<tr>
<td>Northern Ireland</td>
<td>37.1</td>
<td>55.6</td>
</tr>
<tr>
<td>Total UK identifiable expenditure</td>
<td>47.3</td>
<td>48.1</td>
</tr>
</tbody>
</table>

55 Public Cultural expenditure per capita, 
http://www.culturalpolicies.net/web/unitedkingdom.php?aid=62
PER CAPITA SPEND ON THE ARTS IN THE UK AND ROI

Department of Culture, Media and Sport, spending by function or programme by country, in millions GBP, 2005/2006

<table>
<thead>
<tr>
<th>Function</th>
<th>England</th>
<th>Scotland</th>
<th>Wales</th>
<th>Northern Ireland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heritage, arts, libraries and Films</td>
<td>880.0</td>
<td>11.2</td>
<td>12.4</td>
<td>5.1</td>
</tr>
<tr>
<td>National Lottery</td>
<td>1235.1</td>
<td>218.3</td>
<td>112.4</td>
<td>88.6</td>
</tr>
</tbody>
</table>

ARTS COUNCIL NORTHERN IRELAND

Per capita spend on the arts in Northern Ireland is the lowest across the UK and the Republic Ireland. Northern Ireland received £6.13 per head of population compared with Scotland which received £11.93 and the Republic of Ireland equivalent of £12.61. The Arts Council Northern Ireland states that in the last three years arts organisations in Northern Ireland have had a shortfall of £5.6 million. The Arts Council of Northern Ireland are seeking an increase in funding for the arts of £26 million for the 2008-2011 Comprehensive spending Review.

PER CAPITA SPEND ON THE ARTS IN UK REGIONS AND THE REPUBLIC OF IRELAND

Arts spending per capita in the UK and the Republic of Ireland for 2008/2009

<table>
<thead>
<tr>
<th>Area</th>
<th>Arts Spending per Capita</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scotland</td>
<td>£14.04</td>
</tr>
<tr>
<td>Wales</td>
<td>£10.10</td>
</tr>
<tr>
<td>England</td>
<td>£8.47</td>
</tr>
<tr>
<td>Republic</td>
<td>€17.92</td>
</tr>
<tr>
<td>Northern Ireland</td>
<td>£7.58(^9)</td>
</tr>
</tbody>
</table>


\(^7\) Arts Council Northern Ireland, [http://www.artscouncil-ni.org/campaign/csr.htm](http://www.artscouncil-ni.org/campaign/csr.htm)


\(^9\) This is an adjusted settlement figure which shows an uplift from £6.13 to £7.58 per capita (2008/2009) and includes ring-fenced amounts for: the Creative Industries Initiative fund (£500,000), Arts & Business (NI) (£455,000), Ulster Bank Festival at Queen’s (£125,000), Royal society for Ulster Architects (£30,000) and the Spectrum Centre (£100,000), which addition to the base-line grant.
PER CAPITA SPEND ON THE ARTS IN THE UK AND ROI

Region | 2006/07 | 2007/08 | 2008/09
---|---|---|---
Scotland | £12.01 | £9.21 | £14.04
Wales | £8.81 | £9.60 | £10.10
England | £8.09 | £8.14 | £8.47
Republic | €12.46 | €18.87 | €17.92
Northern Ireland | £6.09 | £6.11 | £7.58

INTERNATIONAL DATA ON GOVERNMENT SPENDING ON THE ARTS

The Arts Council of England (ACE) 1998 report entitled ‘International data on Government Spending on the arts in ten countries’[^10]. This Report analysed the direct public arts spending in the following selected OECD countries:

- Australia;
- Canada;
- Finland;
- France;
- Germany;
- Ireland;
- Netherlands;
- Sweden;
- United Kingdom; and
- United States of America

Comparison of Public Arts Spending

The ACE Report states that comparing the public arts spending across countries is a complicated task, partly because various countries have a variety of methods of defining and accounting for arts expenditures. Due to this difficulty a technique of ring-fencing is used to measure arts spending by various countries on a consistent basis[^11].

The ACE Report excluded the following types of expenditure[^12];

1. spending on libraries and the built heritage
2. spending on professional training in the arts
3. spending on mainstream arts education in schools
4. spending on capital expenditure (e.g. building a new theatre)
5. central government spending on administration of culture and public service broadcasting; and
6. indirect spending through tax forgone

[^10]: International Data on Government Spending on the Arts, [http://www.arts.gov/research/Notes/74.pdf](http://www.arts.gov/research/Notes/74.pdf)
[^12]: International Data on Government Spending on the Arts, [http://www.arts.gov/research/Notes/74.pdf](http://www.arts.gov/research/Notes/74.pdf)
The ACE Report states that among the 10 OECD countries, the three countries with the highest per capita GDP values are:

- United States $28,158;
- Germany $23,565; and
- Canada $22,321

The OECD countries with the lowest per capita GDP were as follows:

- United Kingdom $18,918;
- Australia $17,181; and
- Ireland $13,428

The Report highlights that high economic output, (GDP), does not necessarily correlate with high public spending on the arts. For example the countries with the highest per capita GDP, the United States also had the lowest per capita government arts spending at 0.13 per cent of all final United States government expenditures. Whereas Germany, spent approximately 1.79 per cent of all its final government expenditure on the arts.

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