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Communities

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Maura McKay
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Solicitors
14-16 High Street
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Our ref: GM-1231-2016

11 October 2016

Dear Ms McKay

Licensing and Registration of Clubs (Amendment) Bill

The Committee for Communities has forwarded your e-mail on the above issue to the Department for reply.

In your e-mail you seek clarification on how Clause 12 impacts on the display of brochures promoting a selection of products for sale in supermarket premises, and the display of daily newspapers in supermarket premises and shops in the vicinity of such premises, which may contain advertisements on drinks promotions.

Clause 12 only places restrictions on the advertising of off-sales drinks promotions relating to specific premises which are carried out by supermarkets and off-sales premises in those premises or the vicinity of those premises.

The policy intention is that in-store magazines, brochures/flyers etc. which are provided free of charge, and relate primarily to advertising alcoholic drinks promotions available in the premises, may only be displayed in the licensed area of supermarkets. Brochures which advertise a variety of products, newspapers and other publications which are for sale would not be affected.

In relation to your question regarding regulations to be made under Clause 12, these may only substitute a different distance to the 200 metres in relation to what is regarded as the vicinity of a supermarket/off-sales premises.

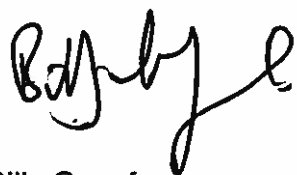
I am copying this reply to the Communities Committee.

I hope this helps.



INVESTOR IN PEOPLE

Yours sincerely

A handwritten signature in black ink, appearing to read "Billy Crawford". The signature is fluid and cursive, with a long, sweeping tail that extends to the right.

Billy Crawford
Departmental Assembly Liaison Officer
Minister and Permanent Secretary's Office





**Northern Ireland
Assembly**

COMMITTEE FOR COMMUNITIES

Room 430
Parliament Buildings
BELFAST
BT4 3XX

03 October 2016

Our Ref: CC/002/2016/SK

Mr Billy Crawford
DALO
Department for Communities
Lighthouse Building
1 Cromac Place
Ormeau Road
Belfast BT7 2JB

Dear Billy,

**Licensing and Registration of Clubs (Amendment) Bill – Shean Dickson
Merrick Solicitors**

At its meeting on 29 September 2016, the Committee for Communities noted correspondence from Shean Dickson Merrick Solicitors which sought clarification on Section 12 of the Licensing and Registration of Clubs (Amendment) Bill.

The Committee agreed that it would forward the correspondence to the Department for a response. I would be grateful if the Department could respond directly to Shean Dickson Merrick Solicitors within 10 working days of receipt of this letter and copy the Committee into its response.

Yours sincerely

Kevin Pelan
Clerk to the Committee
Enc.

Dear Sirs

I would be grateful if you would clarify in respect of Section 12 of the draft bill whether a brochure at a checkout say at Christmas or other holiday time promoting a selection of products including alcohol or an advertisement in a daily newspaper sold in a supermarket or available for sale in shops nearby within 200 metres of the supermarket is going to fall foul of the restriction on promotions. As you are aware such brochures / flyers are common place as are newspaper advertisements for supermarket chains. Has this been considered as part of the process? Will national newspapers have to be checked every day to see whether they fall foul of the prohibition before they can be put on sale in the supermarket or in shops nearby?

Can you please clarify and if possible provide a draft of the regulations to be made under this section.

Kind regards

Maura

Maura McKay

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