



All Party Group on Tourism

Chairman David McIlveen welcomes you to:
A Meeting of the All Party Group on Tourism

Featuring a presentation on:

The Giro d'Italia Grande Partenza

With only weeks to go to the Giro d'Italia Big Start – or “Grande Partenza” – the All Party Group will receive a briefing on the event which will start in Belfast on 9th May, with a global audience of up to 775 million people watching.

The group will hear from Stephen Gallagher, a founding partner of Shadetree Sports, the organisation that has been fundamental in securing the Giro Grande Partenza for Northern Ireland. Stephen will give a short presentation on the background to the Giro and the opportunities it will bring when the world will be watching in May. Susie McCullough, Northern Ireland Tourist Board, Director of Business Development will also present on NITB's role in engaging with local stakeholders and businesses in order to maximise the unique benefits which the Giro will bring.

After the meeting a photocall will be held with a press photographer to get some pictures for the media – we encourage you all to **wear some pink** for the occasion!

Join us on:

Date: Tuesday 8th April 2014
Time: 12 noon – 1.15pm
Venue: Room 29, Parliament Buildings, Stormont

RSVP to:

David McIlveen at david.mcilveen@mli.niassembly.gov.uk
The All Party Group is your opportunity to share your interest in tourism.