

Regulation EU 2023/2419 on the labelling of organic pet food

The activity ran from 12/04/2024 to 22/04/2024

Responses to this survey: 1

Respondent: UK Pet Food (Trade Association)

1: Does it appear likely that the EU act would have a significant impact specific to everyday life of communities in Northern Ireland in a way that is liable to persist?

There was 1 response to this part of the question.

YES

Please expand on your answer

In response to the consultation, it seems probable that the EU act would indeed have a significant impact on the everyday lives of communities in Northern Ireland, with implications likely to persist.

Currently, pet food in GB is certified as organic and produced to the same high standards as food for human consumption, requiring at least 95% of the ingredients to be organic. Therefore, the main changes for businesses in the UK would relate to labelling requirements, particularly the use of the organic production logo of the European Union.

The use of the organic production logo for products manufactured in the EU could potentially provide a competitive advantage over products made in GB that meet the same rigorous standards.

Under Article 33(5) of Regulation 2018/848, national logos and private logos may be used in the labelling, presentation, and advertising of products that comply with this regulation.

It is important to ensure that organic certified products produced in GB are recognised with the same controls.

Aligning a EU logo across the NI supply is not feasible and we not work. Furthermore, starting from October 2025, pet food manufactured in GB using the NIRMs virtual green lane will be required to label individual items as "Not for EU." This labelling requirement has already sparked concerns, with some interpreting "Not for EU" as implying inferior quality compared to products approved for the EU market, despite this not being the case.

2: Does it appear likely that NOT APPLYING the EU act would have a significant impact specific to everyday life of communities in Northern Ireland in a way that is liable to persist?

There was 1 response to this part of the question.

UNSURE

Tell us why

More divergence.

3: Are there any other matters regarding the EU act that you wish to draw to the Committee's attention? Please note, any information provided should be of an evidential nature rather than a commentary.

There was 1 response to this part of the question.

NO

Tell us why

GB organic pet foods already comply to at least 95% of the agricultural ingredients of the product by weight are organic