# **Northern Ireland Economic Strategy**

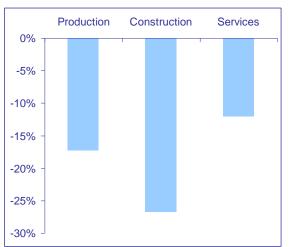
### **David Sterling**

Permanent Secretary Department of Enterprise, Trade and Investment



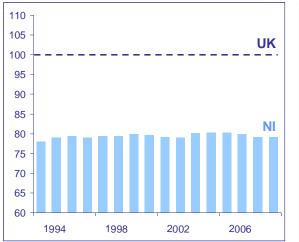


### **Northern Ireland Economic Trends**



Recession

#### **Living Standards**



- Large falls across the private sector since 2008
- Services output -12%
- Production output -17%
- Construction output -27%

- GVA per capita remained around 80% of UK average
- Caused by low employment / high inactivity and too few high value job opportunities to increase wealth
- No convergence on key
  economic variables forecast

2010

2018

2026

2002

**Forecasts** 

- Living Standards - Productivity - Employment Rate

105

100

95

90

85

80

75

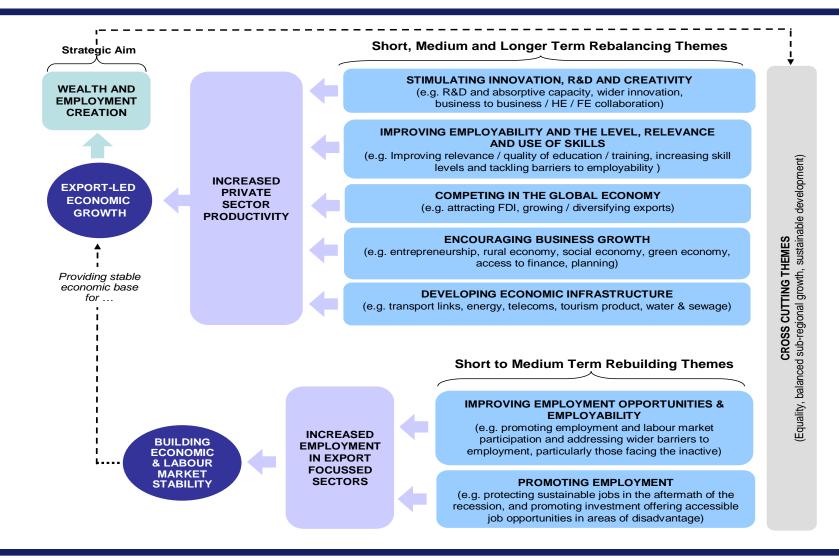
1994

 Gap with UK average on living standards and labour productivity expected to increase by 2030 a growing private sector, with more firms competing in global markets and growing employment and prosperity for all

- Vision is long term, reflects the reality that it will take some time to **rebalance** our economy and build a stronger private sector
- Executive also recognises the need to rebuild the local labour market following the recession



### Seven key themes underpinning vision



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### 1. Innovation, R&D and Creativity

- Private Sector Capacity Building
- Commercialisation of University/Public Sector Research
- Research/Innovation Infrastructure
- Finance to Support R&D/Innovative Start-ups

- New qualification targets through Further Education, Higher Education, Essential Skills and Training
- Increase skills in subject areas important to the NI economy such as Science, Technology, Engineering and Maths (STEM)
- Focus on management and leadership

## 3. Competing Globally

- Widen the Export Base
- Developing Local Supply Chains
- Diversifying into New Export Markets
- Seeking new Foreign Direct Investment

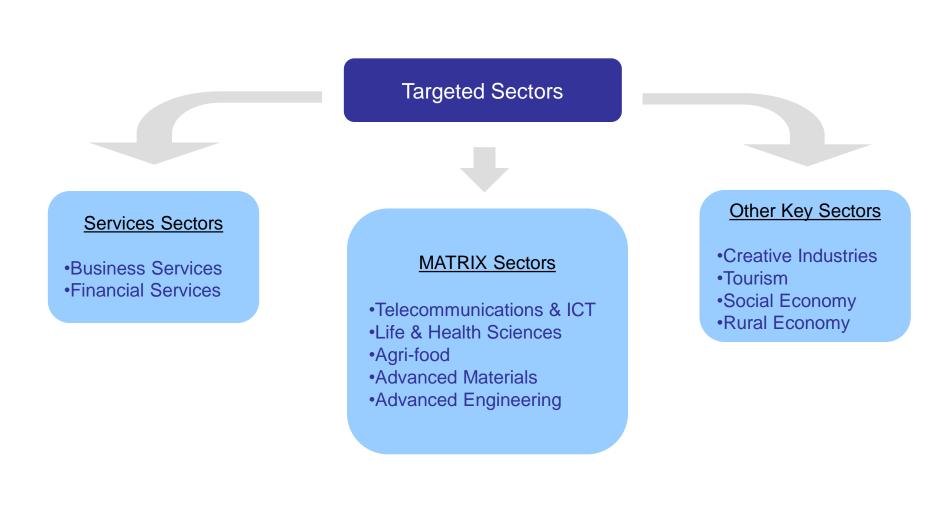
### 4. Business Growth

- Entrepreneurship
- Access to Finance
- Green Economy
- Social Economy
- Tourism

### 5. Economic Infrastructure

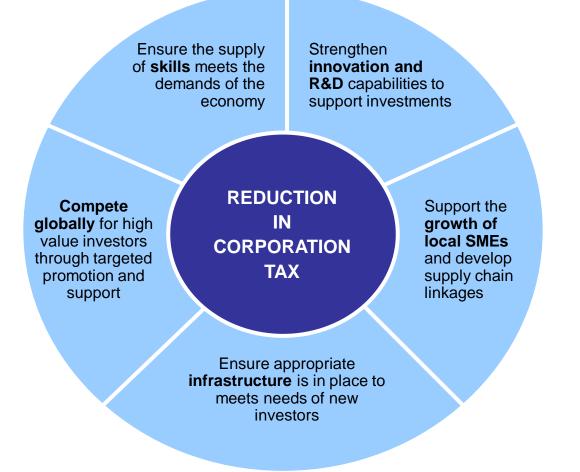
- Energy Infrastructure
- Renewable Energy
- Transport infrastructure
- Telecoms Infrastructure
- Tourist/Cultural Infrastructure

#### Target those areas with greatest potential for growth



#### Prioritisation

### **Taking Advantage of Corporation Tax**



### **Research & Innovation**

 Stimulating Innovation, R&D and Creativity is the key rebalancing theme of the NI Economic Strategy

### Information and Communication Technologies

• Telecoms is an important element of the Economic Infrastructure theme

### **Competitiveness of SMEs**

 Consistent with the Business Growth & Competing tin the Global Economy themes

### Low Carbon Economy

 Key part of Economic infrastructure theme (with links to Business Growth – Green Economy)





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